

ORDER



Orders
Order / Rev: 723862 - 1
Alt Order #: 06376595
Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201
Estimate: 3395
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: National Media Research Planning/ PC
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRCC-IE
Demographic: A35-64
Product Codes: PL-State/Local,IS-Issue/Non
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	22	\$19,575.00	\$16,638.75
10/29/12	11/06/12	93	\$66,175.00	\$56,248.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$19,575.00	\$16,638.75	0.00
November 2012	93	\$66,175.00	\$56,248.75	0.00
Totals	115	\$85,750.00	\$72,887.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/26/12	11/02/12	M-F 10-11a Kelly	CM	10-11a	----F--	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$350.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$350.00		0.00			
2	KPNX	10/26/12	11/02/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,400.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
3	KPNX	10/26/12	11/02/12	M-F 11a-12p Today Show III	CM	11a-12p	----F--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.00			
4	KPNX	10/26/12	11/02/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$700.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$700.00		0.00			

Order / Rev: 723862 - 1
 Alt Order #: 06376595
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201
 Estimate: 3395
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KPNX	10/26/12	11/02/12	M-F 4-5p 12 News EVB	CM	4-5p	----F--	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$600.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$600.00		0.00			
6	KPNX	10/26/12	11/02/12	M-F 430-5a M-F 430-5a	CM	430-5a	----F--	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$25.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$25.00		0.00			
7	KPNX	10/26/12	11/02/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$200.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$200.00		0.00			
8	KPNX	10/26/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$900.00	P-2	0.00	NM	2	\$1,800.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$900.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$900.00		0.00			
9	KPNX	10/26/12	11/02/12	M-F 530-6a 12 News Today	CM	530-6a	----F--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$300.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.00			
10	KPNX	10/26/12	11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	----F--	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,400.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$1,400.00		0.00			
11	KPNX	10/26/12	11/02/12	M-F 6-7a 12 News Today	CM	6-7a	----F--	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
12 NWS TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.00			
12	KPNX	10/26/12	11/02/12	M-F 630-7p Extra	CM	630-7p	----F--	:30	1	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
13	KPNX	10/26/12	11/02/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					2	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	----F--					2	\$1,000.00		0.00			
14	KPNX	10/29/12	11/05/12	M-F 10-11a Kelly	CM	10-11a	M-----	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$350.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
16	KPNX	10/29/12	11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	M-----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00

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 Estimate: 3395
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	KPNX	10/29/12	11/05/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	M-----	:30	2	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	M-----						2	\$1,000.00		0.00			
Week: 11/05/12		11/11/12	M-----						1	\$1,000.00		0.00			
27	KPNX	10/27/12	11/03/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
12 NWS 10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						1	\$2,400.00		0.00			
Week: 10/29/12		11/04/12	-----S-						1	\$2,400.00		0.00			
30	KPNX	10/27/12	11/03/12	SAT TDY NBC Today Show	CM	Saturday Today	-----S-	:30	2	\$500.00	P-1	0.00	NM	4	\$2,000.00
12 NWS WK TDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						2	\$500.00		0.00			
Week: 10/29/12		11/04/12	-----S-						2	\$500.00		0.00			
31	KPNX	10/27/12	11/03/12	Sat Prime A Sat Prime A	CM	7-8p	-----S-	:30	1	\$900.00	P-3	0.00	NM	2	\$1,800.00
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						1	\$900.00		0.00			
Week: 10/29/12		11/04/12	-----S-						1	\$900.00		0.00			
32	KPNX	10/27/12	11/03/12	Sat Prime B Chicago Fire	CM	8-9p	-----S-	:30	1	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
DRAMA ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S-						1	\$1,100.00		0.00			
Week: 10/29/12		11/04/12	-----S-						1	\$1,100.00		0.00			
33	KPNX	10/28/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	5-9a	-----S	:30	1	\$500.00	P-1	0.00	NM	2	\$1,000.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S						1	\$500.00		0.00			
Week: 10/29/12		11/04/12	-----S						1	\$500.00		0.00			
34	KPNX	10/28/12	11/04/12	Sun 8-10a 12 News Sun Today	CM	Various	-----S	:30	1	\$500.00	P-1	0.00	NM	2	\$1,000.00
12 NWS WK TDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S						1	\$500.00		0.00			
Week: 10/29/12		11/04/12	-----S						1	\$500.00		0.00			
35	KPNX	10/28/12	10/28/12	Local Prime Special 12news Connecting Ar	CM	9-10p (9:00 PM-10:00 PM)	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12	-----S						1	\$3,000.00		0.00			
36	KPNX	11/01/12	11/01/12	M-F 10-11a Kelly	CM	10-11a	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---						1	\$350.00		0.00			
37	KPNX	11/01/12	11/01/12	Tonight Show Tonight Show	CM	1035-1135p	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---						1	\$1,400.00		0.00			
38	KPNX	11/01/12	11/01/12	M-F 11a-12p Today Show III	CM	11a-12p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: 06376595
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Advertiser: NRCC-IE
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 Estimate: 3395

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	KPNX	11/01/12	11/01/12	M-F 11a-12p Today Show III	CM	11a-12p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
TODAY SHW3-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$300.00		0.00						
39	KPNX	11/01/12	11/01/12	M-F 3-4p Ellen	CM	3-4p	---T---	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$700.00		0.00						
40	KPNX	11/01/12	11/01/12	M-F 4-5p 12 News EVB	CM	4-5p	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
12 NEWS EVB LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$600.00		0.00						
41	KPNX	11/01/12	11/01/12	M-F 430-5a M-F 430-5a	CM	430-5a	---T---	:30	1	\$25.00	P-2	0.00	NM	1	\$25.00
12NWS TDY 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$25.00		0.00						
42	KPNX	11/01/12	11/01/12	M-F 5-530a 12 News Today	CM	5-530a	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
12 NWS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$200.00		0.00						
43	KPNX	11/01/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
12 NWS 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$900.00		0.00						
44	KPNX	11/01/12	11/01/12	M-F 530-6a 12 News Today	CM	530-6a	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
12 NWS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$300.00		0.00						
45	KPNX	11/01/12	11/01/12	M-F 6-630p 12 News 6pm	CM	6-630p	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
ARIZ NGHTLY NW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,400.00		0.00						
46	KPNX	11/01/12	11/01/12	M-F 6-7a 12 News Today	CM	6-7a	---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
12 NWS TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$800.00		0.00						
47	KPNX	11/01/12	11/01/12	M-F 630-7p Extra	CM	630-7p	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
EXTRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,200.00		0.00						
48	KPNX	11/01/12	11/01/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	---T---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,000.00		0.00						
49	KPNX	10/30/12	10/30/12	M-F 10-11a Kelly	CM	10-11a	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$350.00		0.00						
50	KPNX	10/30/12	10/30/12		CM	1035-1135p	-T-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00

Order / Rev: 723862 - 1
 Alt Order #: 06376595
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201
 Estimate: 3395

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show											
				Tonight Show											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,400.00		0.00						
51	KPNX	10/30/12	10/30/12	M-F 11a-12p	CM	11a-12p	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				Today Show III											
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$300.00		0.00						
52	KPNX	10/30/12	10/30/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
				Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$700.00		0.00						
54	KPNX	10/30/12	11/06/12	M-F 430-5a	CM	430-5a	-T-----	:30	1	\$25.00	P-2	0.00	NM	2	\$50.00
				M-F 430-5a											
				12NWS TDY 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$25.00		0.00						
Week:		11/05/12	11/11/12	-T-----	1		\$25.00		0.00						
55	KPNX	10/30/12	11/06/12	M-F 5-530a	CM	5-530a	-T-----	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
				12 News Today											
				12 NWS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$200.00		0.00						
Week:		11/05/12	11/11/12	-T-----	1		\$200.00		0.00						
56	KPNX	10/30/12	10/30/12	M-F 5-530p	CM	5-530p	-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				M-F 5-530p											
				12 NWS 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$900.00		0.00						
57	KPNX	10/30/12	11/06/12	M-F 530-6a	CM	530-6a	-T-----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
				12 News Today											
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$300.00		0.00						
Week:		11/05/12	11/11/12	-T-----	1		\$300.00		0.00						
58	KPNX	10/30/12	10/30/12	M-F 6-630p	CM	6-630p	-T-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
				12 News 6pm											
				ARIZ NGHTLY NW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,400.00		0.00						
59	KPNX	10/30/12	11/06/12	M-F 6-7a	CM	6-7a	-T-----	:30	2	\$800.00	P-1	0.00	NM	3	\$2,400.00
				12 News Today											
				COMMENTS APPLY TO SUB LINES A THRU B											
				12 NWS TODAY 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$800.00		0.00						
Week:		11/05/12	11/11/12	-T-----	2		\$800.00		0.00						
60	KPNX	10/30/12	10/30/12	M-F 630-7p	CM	630-7p	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				Extra											
				EXTRA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,200.00		0.00						
61	KPNX	10/30/12	11/06/12	M-F Today Show 7-9a	CM	7-9a	-T-----	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
				NBC Today Show											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$1,000.00		0.00						
Week:		11/05/12	11/11/12	-T-----	2		\$1,000.00		0.00						
63	KPNX	10/31/12	10/31/12		CM	10-11a	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00

Order / Rev: 723862 - 1
 Alt Order #: 06376595
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201
 Estimate: 3395

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a Kelly											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$350.00		0.00						
64	KPNX	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,400.00		0.00						
65	KPNX	10/31/12	10/31/12	M-F 11a-12p Today Show III	CM	11a-12p	--W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				TODAY SHW3-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$300.00		0.00						
66	KPNX	10/31/12	10/31/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$700.00		0.00						
67	KPNX	10/31/12	10/31/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
				12 NEWS EVB LV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$600.00		0.00						
68	KPNX	10/31/12	10/31/12	M-F 430-5a M-F 430-5a	CM	430-5a	--W----	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
				12NWS TDY 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$25.00		0.00						
69	KPNX	10/31/12	10/31/12	M-F 5-530a 12 News Today	CM	5-530a	--W----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				12 NWS TODAY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$200.00		0.00						
70	KPNX	10/31/12	10/31/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				12 NWS 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$900.00		0.00						
71	KPNX	10/31/12	10/31/12	M-F 530-6a 12 News Today	CM	530-6a	--W----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				12 NWS TODAY 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$300.00		0.00						
72	KPNX	10/31/12	10/31/12	M-F 6-630p 12 News 6pm	CM	6-630p	--W----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
				ARIZ NGHTLY NW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,400.00		0.00						
73	KPNX	10/31/12	10/31/12	M-F 6-7a 12 News Today	CM	6-7a	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				12 NWS TODAY 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$800.00		0.00						
74	KPNX	10/31/12	10/31/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
				EXTRA<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$1,200.00		0.00						
75	KPNX	10/31/12	10/31/12		CM	7-9a	--W----	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00

Order / Rev: 723862 - 1
Alt Order #: 06376595
Flight Dates: 10/26/12 - 11/06/12

Advertiser: NRCC-IE
Product Desc: NRCC IE SKED B Flight 10/26-11/2, 201
Estimate: 3395
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Today Show 7-9a											
				NBC Today Show											
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		2				\$1,000.00		0.00			
													Totals	115	\$85,750.00

*Tax 1 Note: Tax 0.5%.

*Tax 1 Note: Tax 0.5%.